

Nova Gymnastics Academy

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February 23, 2026

NOVA Gymnastics Announces Partnership Opportunity

Ellie Black Training Day - Inspiring the Next Generation of Canadian Gymnasts

Nova Gymnastics is proud to host an exclusive Ellie Black Training Day, a high-impact development experience led by one of Canada's most accomplished and respected athletes. This event brings together young gymnasts for elite-level technical coaching, mentorship, and meaningful conversations around perseverance, goal-setting, mental strength and resilience.

To ensure this experience remains accessible to athletes and families, Nova Gymnastics is inviting a select group of like-minded businesses to partner with us in delivering this initiative at a reduced cost to participants.

This is an opportunity to align your brand with excellence, youth development, community leadership, and one of Canada's most trusted sport role models.

About Ellie Black



Ellie Black Ellie Black is a four-time Olympian (London 2012, Rio 2016, Tokyo 2020, Paris 2024) World Championship medalist and multi-time Canadian National Champion. She is widely respected for her leadership, dynamic performances and commitment to mental strength and resilience in sport. Ellie was the recipient of the 2024 IOC's Fair Play award and was recently appointed to the Order of Canada in 2025.

Ellie's brand is built on:

- Integrity and perseverance
- Empowerment of young athletes
- Mental health awareness
- Positive Canadian sport culture

Why Partner With This Initiative

By partnering with the Ellie Black Training Day, your organization will:

- Support youth sport accessibility and athlete development
- Gain direct brand exposure to families, athletes, and the broader gymnastics community
- Align with a nationally respected athlete and a values-driven program
- Demonstrate community leadership and commitment to youth, sport and wellness

Partnership Opportunities

Supporting Partner – \$1,500

Partner Recognition Includes:

- Logo placement on athlete take-away items
- In-gym visibility during the event
- Recognition across Nova Gymnastics social media platforms
- Inclusion in event communications and post-event highlights
- Association with Ellie Black Training Day branding

Audience & Reach

- Competitive youth athletes and families
- Coaches and sport leaders
- Strong social media engagement within the gymnastics and youth sport community
- Positive long-term brand association with athlete development and mentorship



TRAIN WITH ELLIE BLACK

May 30th | May 31st 2026

presented by

Your Logo

Open to Gymnastics Ontario competitive athletes

- Warm up, train and condition with Ellie
- Get a custom DNA Leo
- Photo and autograph session
- \$395/athlete \$25/coach
- Pre-registration required

NOVA GYMNASTICS

About Nova Gymnastics

Nova Gymnastics is a community-driven gymnastics club built on the belief that sport should be inspiring, inclusive, and development-focused. Founded with a commitment to athlete well-being and long-term growth, Nova has become a trusted space for young athletes to build confidence, resilience and a lifelong love of movement.

From recreational programs to competitive pathways, Nova Gymnastics prioritizes quality coaching, positive sport experiences and accessible opportunities for families. We believe that



exposure to strong role models, meaningful mentorship, and high-quality learning environments plays a critical role in athlete development both inside and outside the gym.

Hosting initiatives like the Ellie Black Training Day reflects Nova's ongoing commitment to bringing exceptional experiences to our athletes while keeping participation attainable and rooted in community values.

Let's Build Something Meaningful

This partnership is about more than visibility, it's about creating access, inspiration and opportunity for young athletes while aligning your brand with excellence in Canadian sport. We would love to explore how your organization can be part of this special day.

Ellie Black Training Day – Partner Information Sheet

Nova Gymnastics is inviting a limited group of aligned businesses to partner in the delivery of the Ellie Black Training Day, an elite, inspirational development experience for young gymnasts led by four-time Olympian Ellie Black. This partnership helps keep athlete costs accessible while aligning your brand with excellence, youth development and Canadian sport leadership.

Partnership Level

Supporting Partner – \$1,500 CAD Limited to 10 partners.

Partner Recognition

Supporting Partners receive logo placement on athlete take-away items, in-gym visibility during the event, recognition across Nova Gymnastics social media platforms and inclusion in event communications and post-event highlights.

Event Timing

Partnership confirmations are requested by **March 1, 2026**.

Event dates have been confirmed as **May 30th and 31st, 2026**

Logo Submission

Logos should be submitted in vector format (.AI, .EPS, .SVG) or high-resolution .PNG or .JPG files (minimum 300 DPI). Transparent backgrounds are preferred. Please include full-colour and black or white versions if available. Logos should be emailed to registration@novagymnastics.ca as soon as partnership is confirmed to ensure maximum event exposure.

Payment Information

Partnership fee is **\$1,500 CAD**, payable via **e-transfer**.

Recipient: Nova Gymnastics

E-transfer email: registration@novagymnastics.ca

Please include “Ellie Black Training Day – Partner Name” in the message field.

Invoicing

An official invoice will be issued once payment is received. If an invoice is required in advance, please note this when confirming your partnership.

Confirmation

To confirm your partnership, please email your intent to participate by March 1, include your legal business name, phone number address, contact information and submit payment via e-transfer, forward your logo files as outlined above.

Contact

Michelle Pothier, Head Coach/General Manager

registration@novagymnastics.ca | c. 705 888 3238 o. 705 985 6682